

PRESS RELEASE

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KESHA USES HER STAR POWER TO PROMOTE STARS OF HOPE® **Program Uses Art to Heal Disaster Survivors**

[JANUARY 18, 2018] Paralleling the release of Kesha's Grammy nominated album, RAINBOW, and her Grammy nominated song 'Praying', the singer/songwriter launched her own #PrayingForAChange campaign, using her social media platforms to bring attention and awareness to worthy non-profits and make a positive change in the world. The #PrayingForAChange campaign was launched via Kesha's website, where she explained:

"There are so many people in need, and I want to lend my voice to what you are praying for."

Stars of HOPE® Program Manager Josh Garcia contacted Kesha through Instagram where Kesha placed an announcement of her #PrayingForAChange campaign. Garcia identified with Kesha's music as someone healing from tragedy. Kesha, speaks about abuse and using musical art as a podium to overcome and heal. Garcia, speaking about hate (after the Pulse Nightclub, Orlando shooting) and using Stars of HOPE to empower the same healing through art.

Garcia is hopeful that by bringing even more awareness to the #PrayingForAChange campaign, others will be inspired by her efforts.

Stars of HOPE is actively deploying teams of volunteers across Northern and Southern California where thousands of homes have been lost due to wildfires and the recent devastating mudslide. The goal is to empower residents of all ages to transform their communities through beautiful hand-painted art and messages of hope and healing. The Stars of HOPE project continues to show how many people outside their community truly care and are #PrayingForAChange. Get Involved today at <http://starsofhopeusa.org/boxofhope/>

About Stars of HOPE

Stars of HOPE® empowers people of all ages to transform individuals and communities through the power of art and personal messages of hope and healing. Since 2007, over 80,000 hand-painted Stars of HOPE have lifted the spirits of tens of millions of disaster survivors in 180 communities and 26 countries. Stars of HOPE® is a registered trademark of the New York Says Thank You Foundation.

KPMG, LLP is a Global Community Sponsor of Stars of HOPE USA.

For more information and photos, please visit <http://www.starsofhopeusa.org> |
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